

☉ Please tick  in the appropriate box

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| <input type="checkbox"/> 17th LICENSING JAPAN                  | <input type="checkbox"/> 15th Video & CG Production Expo   |
| <input type="checkbox"/> 13th Advanced Digital Technology Expo | <input type="checkbox"/> 13th Ad Creative & Marketing Expo |
| <input type="checkbox"/> 13th Communication Design Expo        | <input type="checkbox"/> 2nd Content Business Support Area |
| <input type="checkbox"/> 2nd CONTENT Hub                       |  |

Dates: July 2 (Wed) - 4 (Fri), 2025    Venue: Tokyo Big Sight, Japan    Organised by: RX Japan Ltd.

**CONTRACT FOR EXHIBITION SPACE (Please print or type)**

In connection with an exhibition space at the above named exhibitions, RX Japan Ltd. (the "Organiser") and the company named below (the "Exhibitor") hereby agree to enter into this contract, which will constitute their binding agreement when signed by both the Organiser and the Exhibitor.

Company Name \_\_\_\_\_

By Mr./Ms. \_\_\_\_\_ Job Title \_\_\_\_\_

Address \_\_\_\_\_ Country \_\_\_\_\_

Tel + \_\_\_\_\_ Fax + \_\_\_\_\_ E-mail \_\_\_\_\_

**Price [1 booth = 16.2sqm (6.0m x 2.7m)]** \* Half size booth (8.1sqm) is available only for LICENSING JAPAN at half price.

■ Exhibit Space (Raw space only. Basic booth construction is not included.)

x JPY 1,150,000 / Booth (16.2sqm) = JPY \_\_\_\_\_

■ Corner Charge\*1

x JPY 50,000 / Corner = JPY \_\_\_\_\_

■ ExpoMaster (RX Digital Platform) Service Fee\*2,\*3 (Tick one of the following boxes.)

Premium\*4 (One exhibitor only - JPY 650,000 or With co-exhibitor/s - JPY 700,000) = JPY \_\_\_\_\_

Standard (One exhibitor only - JPY 150,000 or With co-exhibitor/s - JPY 200,000) = JPY \_\_\_\_\_

Basic (One exhibitor only - JPY 50,000 or With co-exhibitor/s - JPY 100,000) = JPY \_\_\_\_\_

■ Rental Display System (Tick one of the following boxes.)

Design Type x JPY 580,000 / Booth (16.2sqm) = JPY \_\_\_\_\_

Type A x JPY 580,000 / Booth (16.2sqm) = JPY \_\_\_\_\_

Type B x JPY 440,000 / Booth (16.2sqm) = JPY \_\_\_\_\_

■ Total Amount excluding 10% Consumption Tax

① JPY \_\_\_\_\_

■ Total Amount including 10% Consumption Tax (①x1.10)

JPY \_\_\_\_\_

\*1 Applied only when a corner booth is allotted.

\*2 ExpoMaster (RX Digital Platform) is an integral part of the participation package. If you have one or more co-exhibitor/s, the fee will be charged as "With co-exhibitor/s" regardless of the number of co-exhibitors.

\*3 For details, please see the ExpoMaster Service Fee Info supplied by the Organiser.

\*4 Premium is limited to 6 companies.

**Payment Method:** Payment must be made in Japanese yen only via bank transfer. Bank information will be supplied on the invoice, to be issued upon signing the contract. The payment must be made in full by the due date on the invoice. When the payment is made, the Exhibitor shall send an evidence of the bank transfer to the Organiser. All bank commission incurred to be paid by the remitter.

Cancellation of this contract will be accepted only at the sole discretion of the Organiser. The Exhibitor will be liable for the cancellation charges stated below for any cancellation, and any amount paid by the Exhibitor prior to the cancellation may be retained by the Organiser and offset against the cancellation charges. Cancellation charges shall be paid by the Exhibitor upon the Organiser's demand.

**Cancellation Charges:**

The Organiser will collect as a cancellation charge (a) 40% of the total amount payable (inclusive of Consumption Tax) as set out in the exhibit space contract if the cancellation occurs before the day that is 4 months prior to the first day of the Exhibition (the "Fee Change Date"), or (b) the full amount payable under the exhibit space contract if the cancellation occurs on or after the Fee Change Date (See more details on Page 2).

[Fee Change Date] March 2, 2025

We have read the Exhibition Rules and Regulations as printed on Page 2, and agree that they are a part of this contract and hereby further agree to abide by them and any additional rules deemed necessary by the Organiser.

Date \_\_\_\_\_ By \_\_\_\_\_ Job Title \_\_\_\_\_

AUTHORISED SIGNATURE

We hereby accept the above contract.	<b>FOR ORGANISER USE ONLY</b>
Contact _____	
Date _____ By Show Director _____	Total Amount JPY _____

# EXHIBITION RULES AND REGULATIONS

## Exhibitors

Exhibitors are limited to those companies or other entities that will exhibit products for the Exhibition as set out in the Participation Guide for Exhibitors or such other official materials supplied by the Organiser. The Organiser reserves the right to determine whether or not any product displayed by the Exhibitor is suitable as a product for the Exhibition.

## Exhibits

The manner of exhibiting permitted at the Exhibition shall be based on common sense. The Exhibitor must comply with the Official Exhibitor Manual supplied by the Organiser. The Exhibitor shall not display in its exhibit any product not set out in the Participation Guide for Exhibitors or such other official materials supplied by the Organiser. The Exhibitor shall not exhibit any product or display outside the exhibit space assigned by the Organiser. The Exhibitor is prohibited from engaging in any promotional or soliciting activities at any place other than their own exhibit space, including but not limited to aisles and lounges.

## Installation and Dismantlement

The Exhibitor shall install and dismantle its exhibit space according to the schedule stipulated in the Official Exhibitor Manual supplied by the Organiser.

## Prohibition of the Abandonment of Exhibit Space

Exhibitors are prohibited from discontinuing their exhibit during the Exhibition without permission from the Organiser. In addition, Exhibitors must station at least one personnel to be present at the exhibit space during the Exhibition.

## Personnel

The Organiser reserves the right to determine whether or not the attitude and attire of exhibition personnel are acceptable.

## Distribution of Materials

Exhibitors may, at their discretion, distribute hand bills or other printed advertising materials within their exhibit space; however, the contents of these distributed materials must be limited to those related to the exhibits. Exhibitors will be fully liable for any and all things arising from such distribution and distributed materials, and the Organiser will not be liable for them.

## Official Catalogue and Exhibitor Directory

(i) The Exhibitor hereby authorises the Organiser to publish its directory entry on the exhibition website, in the official catalogue for the Exhibition and/or in any other directory relating to the Exhibition or relevant industry, in each case whether published electronically, in print or in any other media.

(ii) The Exhibitor is required to complete its own directory entry on the exhibition website. The Exhibitor warrants that the names, logos, art works and other contents displayed by the Exhibitor on the exhibition website, or in the official catalogue or other directory, will not infringe the intellectual property rights of any third party and shall not contain anything which is libellous, obscene, indecent, blasphemous or in any way unlawful. The Exhibitor agrees to indemnify the Organiser and keep it fully indemnified against all damages, loss of profits, loss of reputation, claims, costs and expenses suffered or incurred by it by reason of any breach of the above warranty. If the Exhibitor fails to complete its directory entry on the exhibition website, the Organiser will be entitled to enter the Exhibitor's details on its behalf, subject to the above indemnity from the Exhibitor.

(iii) The Organiser does not accept any responsibility for any omissions, misquotations or other errors which occur in the compilation of the Exhibition Directory, on the exhibition website, in the official catalogue of the Exhibition or other directory published electronically, in print or in any other media.

## Prohibition of Exhibits for the Purpose of Employment

Any exhibits for the purpose of soliciting prospective employees, and employee-recruiting activities of any kind, are prohibited.

## Compliance with Safety and Fire Laws

(i) For the Exhibition, no one under the age of 18 shall be allowed on the Exhibition floor during set-up or move out.

(ii) All fire and safety laws applicable to the site for the Exhibition ("Exhibition Site") must be strictly observed by exhibitors. Aisles and emergency exits may not be blocked by persons or properties. Exhibitors are prohibited from creating any site for storage of their properties outside their exhibit space.

## Compliance with Sound Level Standards

Any exhibitor making sounds must comply with the sound level standards established by the Organiser so as not to bother other exhibitors. The Organiser reserves the right to refuse or exclude any exhibit, the Exhibitor or its agent if the Exhibitor fails to comply with the sound level standards.

## Photography; Video Shooting; Voice

The Organiser reserves the right to take photographs, make videos and record sounds of the Exhibition. With the exception of inside of the Exhibitor's own booth, Exhibitors wishing to take photographs, make videos, or record sounds of the Exhibition must obtain the Organiser's prior approval to do so.

## Exhibit Space Assignment

The Organiser will determine the assignment of exhibit space according to factors such as the order in which the Exhibit Space Contracts were received or the number of booths. The Organiser also reserves the right, in the interests of optimum traffic control and effective exhibit exposure, to change the exhibit space plan and reassign exhibit space in relation thereto.

## Prohibition of Exhibiting any Product that Infringes a Third Party's Intellectual Properties or Copies a Model, Design or Other Representations of a Third Party's Products

The Exhibitor shall not display at the Exhibition (i) any product that infringes, or is likely to infringe, a third party's intellectual properties or its applications relating to its intellectual properties in Japan or foreign countries, and (ii) any product that copies or imitates, or is likely to copy or imitate, the model, design, or other representations of a third party's products that have already been exhibited or commercially sold in any country before the commencement of the Exhibition. The Organiser has the authority, without being liable to the Exhibitor, to (a) remove from the Exhibition Site all or part of the products that the Organiser reasonably determines as falling within the scope of (i) or (ii) above, and store them in a place determined by the Organiser at the Exhibitor's expense until the Exhibition is finished, and (b) refuse admission to the Exhibition Site of the Exhibitor and its employees or agents that the Organiser reasonably determines are exhibiting the above products or exclude such persons from the Exhibition Site.

## Use of (Paid) Advertising Plan

Exhibitors can use the Advertising Plan if they apply for the Advertising Plan and obtain the consent of the Organiser.

## Cancellations of Contracts

(i) Cancellation of Exhibit Space Contract  
The Exhibitor must cancel its Exhibit Space Contract in writing. In the case of a cancellation of the entire contracted exhibit space, the Organiser will collect as a cancellation charge (a) 40% of the total amount payable (inclusive of consumption tax) as set out in the Exhibit Space Contract if the cancellation occurs before the day that is 4 months prior to the first day of the Exhibition (the "Fee Change Date"), or (b) the full amount thereof if the cancellation occurs thereafter. The same shall apply to the case of a cancellation of a part of the contracted exhibit space. Only in the case of a cancellation of the entire contracted exhibit space, the application for the Rental Display System, for the exhibitor presentation of its products and/or technology ("Exhibitor Presentation"), for the Appointment System, for the Advertising Plan, and for the Exhibitor Directory Listing or the ExpoMaster will be automatically cancelled. The Organiser reserves the right to reassign at its discretion the cancelled exhibit space irrespective of the collection of the cancellation charge. The Exhibitor will not be released from its obligation to pay the cancellation charge even if (a) the cancelled exhibit space is reassigned to another exhibitor, or (b) the contract is made on/after the Fee Change Date. If the Exhibitor cancels all or part of the contracted exhibit space within 2 months prior to the first day of the Exhibition, the Exhibitor must provide the basic displays as set out in the Official Exhibitor Manual and arrange for at least one personnel to be present at the exhibit space, unless the Organiser deems it unnecessary.

(ii) Cancellation of Rental Display System  
If the Exhibitor cancels the Rental Display System, the total amount of the Rental Display System fee (inclusive of consumption tax) shall be fully refunded, provided that the cancellation is notified in writing to the Organiser at least 1 month prior to the first day of the Exhibition. If the cancellation occurs within 1 month prior to the first day of the Exhibition, the Organiser shall collect the full amount of the Rental Display System fee (inclusive of consumption tax) as a cancellation charge. The same shall apply to the case of a cancellation of part of the Rental Display System.

## (iii) Cancellation of Exhibitor Presentation

If the Exhibitor cancels the Exhibitor Presentation, the total amount of the fee for the Exhibitor Presentation (inclusive of consumption tax) shall be fully refunded, provided that the cancellation is notified in writing to the Organiser at least 4 months prior to the first day of the Exhibition. If the cancellation occurs within 4 months prior to the first day of the Exhibition, the Organiser shall collect the full amount of the fee for the Exhibitor Presentation (inclusive of consumption tax) as a cancellation charge. The same shall apply to the case of a cancellation of a part of the Exhibitor Presentation.

## (iv) Cancellation of (Paid) Advertising Plan

The Exhibitor must notify the cancellation of the Advertising Plan to the Organiser in writing. If the Exhibitor cancels the Advertising Plan, the Organiser will collect as a cancellation charge (a) 40% of the total amount payable (inclusive of consumption tax) if the cancellation occurs before the day that is 4 months prior to the first day of the Exhibition (the "Fee Change Date"), or (b) the full amount thereof if the cancellation occurs thereafter. The same shall apply to the case of a cancellation of a part of the Advertising Plan.

## (v) Cancellation of Exhibitor Directory Listing and ExpoMaster

The Exhibitor must notify the cancellation of the Exhibitor Directory Listing and the ExpoMaster to the Organiser in writing. If the Exhibitor cancels the Exhibitor Directory Listing or the ExpoMaster, the Organiser will collect as a cancellation charge (a) 40% of the total amount payable (inclusive of consumption tax) if the cancellation occurs before the day that is 4 months prior to the first day of the Exhibition (the "Fee Change Date"), or (b) the full amount thereof if the cancellation occurs thereafter.

## Prohibition of Subletting, Assignment, and Subcontracting

The Exhibitor shall not allow any third parties such as other company, organisation, or individual to use, lease, or transfer, in whole or in part, the rented exhibition space without prior written permission from the Organiser. Additionally, the Exhibitor shall not relinquish, subcontract, or delegate, in whole or in part, the Exhibition to any third party.

## Joint Exhibition

If the Exhibitor which is a party to this contract intends to jointly exhibit with the third party (the "Joint Exhibitor"), prior written notice must be given to and approval obtained from the Organiser. The Exhibitor conducting the joint exhibition must ensure that the Joint Exhibitor complies with the same obligations as outlined in this contract and these regulations, and shall be responsible to the Organiser for all actions of the Joint Exhibitor.

## Rejection of Participation

The Exhibitor must conduct its exhibition at all times in compliance with the Exhibition Rules and Regulations laid down by the Organiser. The Organiser reserves the right to reject or eject an exhibit or any exhibitor or its agents, with or without giving cause. Even if cause is not given, the Organiser shall not be liable to the Exhibitor other than for a prorated refund of the amount of the exhibit space fee determined on the basis of the number of exhibit days remaining. If an exhibit or any exhibitor is ejected for violation of the Exhibition Rules and Regulations or for any other stated reason, no return of the exhibit space fee shall be made.

## Admission Refusal

The Organiser reserves the right to refuse admission of exhibitors and visitors, whenever it deems such a refusal to be necessary in the interest of ensuring the safety at the Exhibition or for any other reason.

## Elimination of Antisocial Forces

If the Exhibitor falls under a group or an individual person (so-called antisocial forces) who pursues economic benefits using violent, intimidating or fraudulent means, etc., or conducts any of the following acts, either by itself or through a third party, the Organiser may terminate this Agreement without prior notice: (i) making demands using violent means; (ii) making unlawful or false demands; (iii) using threatening words, behavior or violence with regard to trading; (iv) damaging the credit or obstructing business of the Organiser or other exhibitors, by spreading a rumor or using a fraudulent means or force; or (v) any other act equivalent to one of the preceding acts.

## Termination of Exhibition

In the event that the Organiser determines (in its sole discretion) that the premises in which the Exhibition is held has become unfit for entry, or the holding of the Exhibition or the performance of obligations by the Organiser under the Agreement has been interfered with by any "Force Majeure", an individual agreement based on this Agreement and/or the Exhibition (or any part thereof) may be terminated, postponed or re-located by the Organiser. The Organiser will not be liable for delay, damage, loss, increased cost, or other unfavourable condition arising by virtue of "Force Majeure". For purposes of this clause, the phrase "Force Majeure" shall include, without limitation: fire, casualty, flood, storm, epidemic, pandemic, World Health Organization travel advisory or travel alert, earthquake, explosion, other accident and incident; blockade, embargo, inclement weather, restraints or orders of government or public agency, act of public enemy, riot or civil disturbance, terrorism; strike, lockout, venue cancellation, boycott or other labour disturbance; inability to secure sufficient labour; technical or other personnel failure; impairment or defect of adequate transportation facilities; or inability to obtain or condemnation or requisition of necessary supplies or equipment due to national or local laws, ministerial ordinances, municipal bylaws, rules, orders, circular notice or decree, whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God or any other cause or causes not reasonably within the control of the Organiser. In the event that the Organiser cancels the Exhibition (or any part thereof) due to "Force Majeure", the Organiser will not be liable to the Exhibitor other than for 60% refund of the amount of the exhibit space fee including consumption tax. If the Organiser postpones the Exhibition due to "Force Majeure", the Exhibitor shall have the option choosing from either receiving 60% refund of the exhibit space fee including consumption tax or exhibiting at the postponed Exhibition. For the Rental Display System, in the event of cancellation of the Exhibition due to "Force Majeure", the Organiser shall refund 60% of the total amount of the Rental Display System fee including consumption tax and shall not refund the remaining amount.

## Confidentiality

The Exhibitor, in the course of participating in the Exhibition, shall not use or disclose to any third party the Organiser's business, technical, or Personal Data ("Confidential Information") obtained in the course of fulfilling this contract for any purpose other than the performance of this contract. Provided, however, that the following information are excluded: (i) information that was publicly known at the time of disclosure, (ii) information that the Exhibitor already possessed at the time of disclosure, (iii) information that becomes publicly known after disclosure through no fault of the Exhibitor, or information lawfully obtained from a third party, and (iv) information independently developed by the Exhibitor.

## Liability

The Organiser and all companies, entities and individuals who are employed by or associated with it in connection with the Exhibition shall not be liable for any and all damage including accident or injury that may occur to the Exhibitor or its employees or companies, entities, individuals who are employed by or associated with the Exhibitor, the general public or other third party as a consequence of fire, theft, or any other cause. The Organiser is not responsible for any breakage, loss or damage to the Exhibitor's property. The Exhibitor shall pay promptly for any and all damage including any damage to the exhibition building or its equipment incurred through carelessness, or otherwise, of the Exhibitor's employees, or companies, entities or individuals who are employed by or associated with the Exhibitor. The Organiser shall not be responsible for any unintended errors or omissions in the invitation ticket, the exhibition website, the floor plan or in any other promotional material of the Exhibition.

## Handling of Personal Data

(i) Data Processing  
The terms of the RELX Exhibitions Data Processing Addendum at "<https://www.relx.com/-/media/Files/R/RELX-Group/documents/legal/RELX-event-DPA.pdf>" apply to the "processing" of "personal data" (as those terms are defined therein) that either Party receives from the other under the Agreement.

## (ii) Purpose Limitation

The personal data provided by the Exhibitor to the Organiser is necessary for the fulfillment, administration, management, and execution of the Agreement and may be provided to the Organiser's affiliates, the Venue, the Platform, and third parties, including, but not limited to, sub-contractors ("Permitted Contacts") for that purpose. The Organiser processes personal data subject to the RX Privacy Policy at "<https://privacy.rxglobal.com/en-gb.html>". The Exhibitor and the Exhibitor Representatives may be contacted by the Permitted Contacts for purposes of facilitating the participation of the Exhibitor in connection with the Exhibition, which may also include entry of the Exhibitor on the Exhibition website and/or Platform, and in any associated directory, arranging introductions to or appointments with certain Exhibition contacts, and marketing of similar products and services.

## Governing Law and Jurisdiction

The Exhibition Rules and Regulations shall be governed by and construed in accordance with the laws of Japan. The Tokyo District Court shall have the exclusive jurisdiction over any dispute arising in connection with the Exhibition Rules and Regulations as the court of the first instance.

## Built by



In the business of  
building businesses

## RX Japan Ltd.

11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan

A division of Reed Business Registered in England, Number 678540

**AUTHORISED SIGNATURE**